Website review
dlp.ifheindia.org

Generated on June 11 2025 08:51 AM

The score is 64/100

SEO Content

✓	Title	Advance Your Career with ICFAI Distance MBA **Length : 43** Perfect, your title contains between 10 and 70 characters.
✓	Description	Earn an UGC-Recognized Distance degree from ICFAI. Flexible learning for aspiring business leaders. Start your journey today. **Length : 125** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Master of Business Administration (MBA) Distance Learning Program, IFHE Hyderabad, Bachelor of Business Administration (BBA) Distance Learning Program, The Icfai University, The ICFAI Foundation for Higher Education (IFHE), Hyderabad, The Master of Management Studies Program, MBA distance learning program in India, BBA distance learning program in India, MBA course, Executive MBA Programme, ICFAI distant correspondence MBA, BBA course, BBA Programme, ICFAI distant correspondence BBA, Master of Business Administration, leading best top mba program, distance learning mba course, BBA Program, MBA Universities, MBA in India, MBA by distance learning, MBA Institutes, Masters Programs, MBA correspondence program admissions, Best college and business school in India, Online MBA, Online BBA, Management Colleges, Management Institutes in India, BBA correspondence program admissions, MBA Specializations in Marketing, Finance, Investments, Human Resource Management HRM, Operations, MBA Marketing Finance Investments Human Resource Management HRM Operations International Business IT & Systems General Management Jobs, mba rankings, ifcai distance learning courses, distance education mba, distance education bba, flexible learning programs, private university in india, bachelor and master degree courses, distance learning indian university, India, Government recognized private university, The ICFAI University, ICFAI University Dehradun, ICFAI University Tripura, ICFAI University Sikkim, ICFAI University Meghalaya, ICFAI University Mizoram, ICFAI University Nagaland, ICFAI University Jharkhand, University Grants Commission UGC, Distance Education Council DEC, Recognized and Approved Programs in India Good, your page contains meta keywords.

SEO Content

✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Advance Your Career with ICFAI Distance MBA
site_name	ICFAI Distance Learning Programs
url	https://dlp.ifheindia.org/
description	Earn an UGC-Recognized Distance degree from ICFAI. Flexible learning for aspiring business leaders. Start your journey today.
image	/favicon/favicon-300x300.png
type	website

⊙	Headings	

H1	H2	H3	H4	H5	H6
1	4	2	3	1	1

- [H1] Accreditations
- [H2] Centre for Distance and Online Education (CDOE)
- [H2] Enhance Your Employability with Top Distance Degrees
- [H2] Distance Learning, The Game Changer
- [H2] Explore Our Programs
- [H3] Master of Business Administration (MBA)
- [H3] Bachelor of Business Administration (BBA)
- [H4] Pre Enrolment and Admission Services
- [H4] Learner Support Services
- [H4] Contact Us
- [H5] Call Me Back
- [H6] Center for Distance and Online Education

✗	Images	We found 16 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **36%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓		
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 15 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
The ICFAI Group	Internal	Passing Juice
ICFAI Foundation for Higher Education	Internal	Passing Juice
The CDOE	Internal	Passing Juice
Director's Profile	Internal	Passing Juice
MBA	Internal	Passing Juice
BBA	Internal	Passing Juice
Admissions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
CIQA	Internal	Passing Juice
News	Internal	Passing Juice
FAQs	Internal	Passing Juice
ODL Student Login	Internal	Passing Juice
Enquire Now	Internal	Passing Juice
Call Me Back	Internal	Passing Juice
Apply Now	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud

education distance programs
foundation more ifhe mba bba call
icfai

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
education	10	✖	✔	✖	✔
distance	9	✔	✔	✔	✔
icfai	8	✔	✔	✔	✖
ifhe	7	✖	✔	✖	✖
mba	6	✔	✔	✖	✔

Usability

⊙	Url	Domain : dlp.ifheindia.org Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 11 Warnings : 2
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://dlp.ifheindia.org/sitemap.xml
✓	Robots.txt	http://dlp.ifheindia.org/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics