Website review
hoyaplant.com

The score is 77/100

SEO Content

✅	Title	Hoya Plant (Wax Plant) | Indoor Care, Varieties, Propagation & Flowers **Length : 70** Perfect, your title contains between 10 and 70 characters.
✅	Description	Learn how to grow and care for the Hoya plant (wax plant). Discover light, soil, watering needs, propagation tips, and different Hoya varieties. **Length : 144** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Hoya Plant (Wax Plant) | Indoor Care, Varieties, Propagation & Flowers
description	Learn how to grow and care for the Hoya plant (wax plant). Discover light, soil, watering needs, propagation tips, and different Hoya varieties.
type	website

Headings

H1	H2	H3	H4	H5	H6
1	12	6	26	0	0

- [H1] Hoya Plant (Wax Plant): Complete Care Guide
- [H2] Introduction
- [H2] What is a Hoya Plant?
- [H2] Benefits of Hoya Plant
- [H2] Indoor Care

SEO Content

- [H2] Outdoor Care
- [H2] Growth and Size
- [H2] Flowers
- [H2] Propagation
- [H2] Common Problems and Solutions
- [H2] Toxicity and Pets
- [H2] Troubleshooting
- [H2] FAQ
- [H3] Richard Darrell
- [H3] Beautiful and Fragrant Blooms
- [H3] Adaptable and Versatile
- [H3] Low-Maintenance
- [H3] Air-Purifying Qualities
- [H3] A Plethora of Varieties
- [H4] About the Author
- [H4] Connect with Richard
- [H4] Light Requirements
- [H4] Watering
- [H4] Soil
- [H4] Temperature and Humidity
- [H4] Fertilizer
- [H4] Yellowing Leaves
- [H4] Dropping Leaves
- [H4] Lack of Blooms
- [H4] Pests
- [H4] Root Rot
- [H4] What is a Hoya plant?
- [H4] How big does a Hoya plant get indoors?
- [H4] How do I make my Hoya bloom?
- [H4] Is the Hoya plant safe for cats and dogs?
- [H4] How often should I water a Hoya?
- [H4] What soil is best for Hoya plants?
- [H4] Can Hoyas grow outdoors?
- [H4] How do I propagate a Hoya?
- [H4] Does the pink Hoya plant need more or less light?
- [H4] Can you buy a leaf Hoya plant identification guide?
- [H4] My Hoya has brown spots. What's wrong?
- [H4] What's the easiest Hoya to grow?
- [H4] Where can I buy a Hoya?
- [H4] Can I use fertilizer for other plants on my Hoya?

✅	Images	We found 7 images on this web page.
		Good, most or all of your images have alt attributes.
✅	Text/HTML Ratio	Ratio : **60%**
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 6 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Author	Internal	Passing Juice
Introduction	Internal	Passing Juice
Benefits	Internal	Passing Juice
Care	Internal	Passing Juice
Problems	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	light hoya care plants plant soil watering leaves flowers water

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hoya	52	✔	✖	✔	✔
plant	44	✔	✖	✔	✔
soil	17	✖	✖	✔	✔
plants	11	✖	✖	✖	✔
light	11	✖	✖	✔	✔

Usability

	Url	Domain : hoyaplant.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://hoyaplant.com/sitemap.xml
✓	Robots.txt	http://hoyaplant.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.