

# Website review pishky.com.ua

Generated on March 07 2025 12:19 PM

The score is 75/100



## SEO Content

|          | Title                                          | <p>Турснаряжение - купить рюкзаки для туризма, палатки, термобелье</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |         |       |                                                |    |    |   |    |   |   |   |   |
|----------|------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|------------------------------------------------|----|----|---|----|---|---|---|---|
|          | Description                                    | <p>Магазин туристического снаряжения Пешком. Купить в Украине рюкзаки, палатки, термобелье качественную недорогую экипировку для походов и спорта.</p> <p><b>Length : 143</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |       |                                                |    |    |   |    |   |   |   |   |
|          | Keywords                                       | <p>купить, рюкзаки, для туризма, палатки, термобелье</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |          |         |       |                                                |    |    |   |    |   |   |   |   |
|          | Og Meta Properties                             | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Туристическое снаряжение - магазин Пешком Киев</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Property | Content | title | Туристическое снаряжение - магазин Пешком Киев |    |    |   |    |   |   |   |   |
| Property | Content                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |       |                                                |    |    |   |    |   |   |   |   |
| title    | Туристическое снаряжение - магазин Пешком Киев |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |         |       |                                                |    |    |   |    |   |   |   |   |
|          | Headings                                       | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>17</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Туристическое снаряжение в г.Киев</li><li>• [H2] Женская терморушашка CRAFT Warm Wool Crewneck 1902858</li><li>• [H2] Терморушашка женская Craft Warm Crewneck W 1901632</li><li>• [H2] Комплект мужской рубашка и кальсоны Craft Be Active Multi 2-Pack Colorblocking M 1901654</li><li>• [H2] Комплект мужского термобелья Craft Keep Warm Multi 2-pack M 1900262</li><li>• [H2] X-BIONIC ACC EVO SHIRT LONG SL_ROUND NECK MAN I20216</li></ul> | H1       | H2      | H3    | H4                                             | H5 | H6 | 1 | 17 | 0 | 0 | 0 | 0 |
| H1       | H2                                             | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | H4       | H5      | H6    |                                                |    |    |   |    |   |   |   |   |
| 1        | 17                                             | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 0        | 0       | 0     |                                                |    |    |   |    |   |   |   |   |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"> <li>• [H2] X-BIONIC ACC EVO SHIRT LONG SL_TURTLE NECK MAN I20218</li> <li>• [H2] X-BIONIC Energy Accumulator MEN Turtle Neck Shirt Long SI I20096</li> <li>• [H2] X-BIONIC Energizer MEN X-Boxer Shorts I20054</li> <li>• [H2] Носки Lorpen Ski - Snow Merino Blend 2-Pack Combo Womens 1335</li> <li>• [H2] Термоноски Lasting SWH лыжные</li> <li>• [H2] Термоноски Lasting HTV</li> <li>• [H2] Термоноски CRAFT Warm Alpine Sock 1900742</li> <li>• [H2] Куда поехать на выходные с палатками? Берем рюкзаки и в путь!</li> <li>• [H2] Самонадувающиеся коврики для охотников и рыбаков</li> <li>• [H2] Таблица размеров термобелье Craft</li> <li>• [H2] Что купить котел из анодированного алюминия или кастрюлю из нержавеющей стали?</li> <li>• [H2] Палатки Red Point</li> </ul> |
|    | Images          | <p>We found 62 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|   | Text/HTML Ratio | <p>Ratio : <b>27%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

## SEO Links

|                                                                                    |                         |                                                                                                              |
|------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                                                                      |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>        |
|  | In-page links           | <p>We found a total of 93 links including 0 link(s) to files</p>                                             |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.38%</p> <p>Internal Links 94.62%</p> |

## In-page links

| Anchor                                 | Type     | Juice         |
|----------------------------------------|----------|---------------|
| <a href="#">Термобелье</a>             | Internal | Passing Juice |
| <a href="#">Термобелье Craft</a>       | Internal | Passing Juice |
| <a href="#">Термобелье X-bionic</a>    | Internal | Passing Juice |
| <a href="#">Термобелье Lasting</a>     | Internal | Passing Juice |
| <a href="#">Термобелье мужское</a>     | Internal | Passing Juice |
| <a href="#">Термобелье женское</a>     | Internal | Passing Juice |
| <a href="#">Термобелье детское</a>     | Internal | Passing Juice |
| <a href="#">Комплекты термобелья</a>   | Internal | Passing Juice |
| <a href="#">Палатки</a>                | Internal | Passing Juice |
| <a href="#">Одноместные палатки</a>    | Internal | Passing Juice |
| <a href="#">Двухместные палатки</a>    | Internal | Passing Juice |
| <a href="#">Трехместная палатка</a>    | Internal | Passing Juice |
| <a href="#">Четырехместная палатка</a> | Internal | Passing Juice |
| <a href="#">Пятиместные палатки</a>    | Internal | Passing Juice |
| <a href="#">Кемпинговые палатки</a>    | Internal | Passing Juice |
| <a href="#">Туристические палатки</a>  | Internal | Passing Juice |
| <a href="#">Легкие палатки</a>         | Internal | Passing Juice |
| <a href="#">Экспедиционные палатки</a> | Internal | Passing Juice |
| <a href="#">Охотникам и рыбакам</a>    | Internal | Passing Juice |
| <a href="#">Палатки Hannah</a>         | Internal | Passing Juice |
| <a href="#">Термоноски</a>             | Internal | Passing Juice |
| <a href="#">Термоноски Craft</a>       | Internal | Passing Juice |
| <a href="#">Термоноски Lorpen</a>      | Internal | Passing Juice |
| <a href="#">Термоноски X-Socks</a>     | Internal | Passing Juice |
| <a href="#">Термоноски горнолыжные</a> | Internal | Passing Juice |
| <a href="#">Термоноски детские</a>     | Internal | Passing Juice |

## In-page links

|                                         |          |               |
|-----------------------------------------|----------|---------------|
| <a href="#">Термоноски Lasting</a>      | Internal | Passing Juice |
| <a href="#">Шлемы</a>                   | Internal | Passing Juice |
| <a href="#">Рюкзаки</a>                 | Internal | Passing Juice |
| <a href="#">Рюкзаки туристические</a>   | Internal | Passing Juice |
| <a href="#">Рюкзаки городские</a>       | Internal | Passing Juice |
| <a href="#">Рюкзаки для ноутбуков</a>   | Internal | Passing Juice |
| <a href="#">Велорюкзаки</a>             | Internal | Passing Juice |
| <a href="#">Рюкзаки до 25л</a>          | Internal | Passing Juice |
| <a href="#">Рюкзаки от 25л до 45л</a>   | Internal | Passing Juice |
| <a href="#">Рюкзаки от 45л до 80л</a>   | Internal | Passing Juice |
| <a href="#">Рюкзаки от 80л до 120л</a>  | Internal | Passing Juice |
| <a href="#">Детские рюкзаки</a>         | Internal | Passing Juice |
| <a href="#">Сумки туристические</a>     | Internal | Passing Juice |
| <a href="#">Рюкзаки Deuter</a>          | Internal | Passing Juice |
| <a href="#">Рюкзаки Terra Incognita</a> | Internal | Passing Juice |
| <a href="#">Маски лыжные</a>            | Internal | Passing Juice |
| <a href="#">Спальники</a>               | Internal | Passing Juice |
| <a href="#">Туристические спальники</a> | Internal | Passing Juice |
| <a href="#">Зимние спальники</a>        | Internal | Passing Juice |
| <a href="#">Пуховые спальники</a>       | Internal | Passing Juice |
| <a href="#">Легкие спальники</a>        | Internal | Passing Juice |
| <a href="#">Одеяло спальник</a>         | Internal | Passing Juice |
| <a href="#">Детские спальники</a>       | Internal | Passing Juice |
| <a href="#">Спальник кокон</a>          | Internal | Passing Juice |
| <a href="#">Тенты туристические</a>     | Internal | Passing Juice |
| <a href="#">Трекинговые палки</a>       | Internal | Passing Juice |
| <a href="#">Фонари налобные</a>         | Internal | Passing Juice |
| <a href="#">Ковры самонадувающиеся</a>  | Internal | Passing Juice |

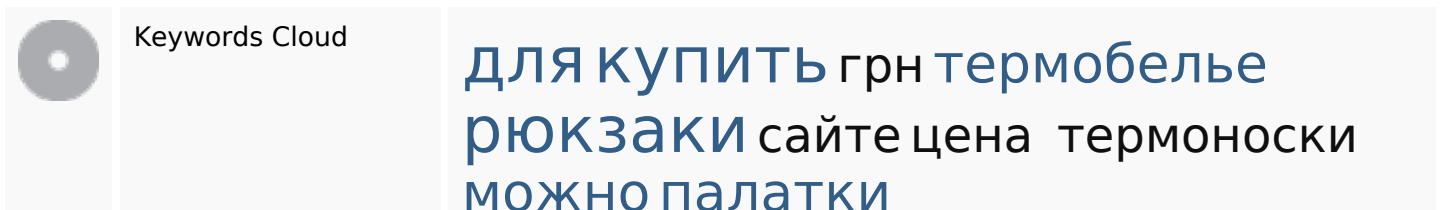
## In-page links

|                                                                                                          |          |               |
|----------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Туристическая мебель</a>                                                                     | Internal | Passing Juice |
| <a href="#">Горелки походные</a>                                                                         | Internal | Passing Juice |
| <a href="#">Газ для горелок</a>                                                                          | Internal | Passing Juice |
| <a href="#">Посуда туристическая</a>                                                                     | Internal | Passing Juice |
| <a href="#">Кружки</a>                                                                                   | External | Passing Juice |
| <a href="#">Термокружки</a>                                                                              | Internal | Passing Juice |
| <a href="#">Миски походные</a>                                                                           | Internal | Passing Juice |
| <a href="#">Кастрюли походные</a>                                                                        | Internal | Passing Juice |
| <a href="#">Котлы походные</a>                                                                           | Internal | Passing Juice |
| <a href="#">Аксессуары</a>                                                                               | Internal | Passing Juice |
| <a href="#">Термосы</a>                                                                                  | Internal | Passing Juice |
| <a href="#">Столовые приборы</a>                                                                         | Internal | Passing Juice |
| <a href="#">Аксессуары</a>                                                                               | Internal | Passing Juice |
| <a href="#">Женская терморубашка CRAFT Warm Wool Crewneck 1902858</a>                                    | Internal | Passing Juice |
| <a href="#">Терморубашка женская Craft Warm Crewneck W 1901632</a>                                       | Internal | Passing Juice |
| <a href="#">Комплект мужской рубашка и кальсоны Craft Be Active Multi 2-Pack Colorblocking M 1901654</a> | Internal | Passing Juice |
| <a href="#">Комплект мужского термобелья Craft Keep Warm Multi 2-pack M 1900262</a>                      | Internal | Passing Juice |
| <a href="#">X-BIONIC ACC EVO SHIRT LONG SL_ROUND NECK MAN I20216</a>                                     | Internal | Passing Juice |
| <a href="#">X-BIONIC ACC EVO SHIRT LONG SL_TURTLE NECK MAN I20218</a>                                    | Internal | Passing Juice |
| <a href="#">X-BIONIC Energy Accumulator MEN Turtle Neck Shirt Long Sl I20096</a>                         | Internal | Passing Juice |
| <a href="#">X-BIONIC Energizer MEN X-Boxer Shorts I20054</a>                                             | Internal | Passing Juice |
| <a href="#">Носки Lorpén Ski - Snow Merino Blend 2-Pack Combo Womens 1335</a>                            | Internal | Passing Juice |
| <a href="#">Термоноски Lasting SWH лыжные</a>                                                            | Internal | Passing Juice |
| <a href="#">Термоноски Lasting HTV</a>                                                                   | Internal | Passing Juice |
| <a href="#">Термоноски CRAFT Warm Alpine Sock 1900742</a>                                                | Internal | Passing Juice |

## In-page links

|                                                                                                |          |               |
|------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">купить туристическое снаряжение</a>                                                | External | Passing Juice |
| <a href="#">путешествовать на автомобиле</a>                                                   | External | Passing Juice |
| <a href="#">купить удобное качественное термобелье</a>                                         | External | Passing Juice |
| <a href="#">Забыли Ваш пароль?</a>                                                             | Internal | Passing Juice |
| <a href="#">2</a>                                                                              | Internal | Passing Juice |
| <a href="#">Куда поехать на выходные с палатками? Берем рюкзаки и в путь!</a>                  | Internal | Passing Juice |
| <a href="#">Самонадувающиеся коврики для охотников и рыбаков</a>                               | Internal | Passing Juice |
| <a href="#">Таблица размеров термобелье Craft</a>                                              | Internal | Passing Juice |
| <a href="#">Что купить котел из анодированного алюминия или кастрюлю из нержавеющей стали?</a> | Internal | Passing Juice |
| <a href="#">Палатки Red Point</a>                                                              | Internal | Passing Juice |
| <a href="#">Новости</a>                                                                        | Internal | Passing Juice |
| <a href="#">О нас</a>                                                                          | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                                                                    | Internal | Passing Juice |
| <a href="#">Поддержка сайта - IT Club</a>                                                      | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| купить  | 23      | ✓     | ✓        | ✓           | ✓        |
| для     | 21      | ✓     | ✓        | ✓           | ✓        |
| рюкзак  | 20      | ✓     | ✓        | ✓           | ✓        |
| палатки | 17      | ✓     | ✓        | ✓           | ✓        |

## Keywords Consistency

термобелье

17



## Usability

|  |              |                                                 |
|--|--------------|-------------------------------------------------|
|  | Url          | Domain : pishky.com.ua<br>Length : 13           |
|  | Favicon      | Great, your website has a favicon.              |
|  | Printability | Great. We have found a Print-Friendly CSS.      |
|  | Language     | Good. Your declared language is ru.             |
|  | Dublin Core  | Great. This page take advantage of Dublin Core. |

## Document

|  | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                     |                 |             |        |    |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|--------|----|
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                   |                 |             |        |    |
|  | W3C Validity    | Errors : 188<br>Warnings : 48                                                                                                                                                                                                                                                              |                 |             |        |    |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                       |                 |             |        |    |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>22</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>               | Deprecated tags | Occurrences | <font> | 22 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                            |                 |             |        |    |
| <font>                                                                             | 22              |                                                                                                                                                                                                                                                                                            |                 |             |        |    |
|  | Speed Tips      | <div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> |                 |             |        |    |

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://pishky.com.ua/sitemap.xml>



### Robots.txt

<http://pishky.com.ua/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.