







Website review threadstories.co.in

Generated on January 06 2025 19:20 PM

The score is 37/100



SEO Content

	<p>Title</p>	<p>Buy Designer Women Footwear Online in India - Thread Stories</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Thread Stories offers a wide range of footwear for women. Buy designer and handcrafted Punjabi Juttis, Heels, Kolhapuris, Flats, Mojaris, and Shoes for Women and Girls. Grab the latest and stylish ladies footwear now.</p> <p>Length : 217</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Thread Stories</td> </tr> <tr> <td>url</td> <td>https://threadstories.co.in/</td> </tr> <tr> <td>title</td> <td>Buy Designer Women Footwear Online in India - Thread Stories</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Thread Stories offers a wide range of footwear for women. Buy designer and handcrafted Punjabi Juttis, Heels, Kolhapuris, Flats, Mojaris, and Shoes for Women and Girls. Grab the latest and stylish ladies footwear now.</td> </tr> </tbody> </table>	Property	Content	site_name	Thread Stories	url	https://threadstories.co.in/	title	Buy Designer Women Footwear Online in India - Thread Stories	type	website	description	Thread Stories offers a wide range of footwear for women. Buy designer and handcrafted Punjabi Juttis, Heels, Kolhapuris, Flats, Mojaris, and Shoes for Women and Girls. Grab the latest and stylish ladies footwear now.
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SEO Content

image	http://threadstories.co.in/cdn/shop/files/Thread_Stories_LOGO-1000px.png?height=628&pad_color=fff&v=1668522716&width=1200
image:secure_url	https://threadstories.co.in/cdn/shop/files/Thread_Stories_LOGO-1000px.png?height=628&pad_color=fff&v=1668522716&width=1200
image:width	1200
image:height	628

Headings




H1	H2	H3	H4	H5	H6
1	10	50	0	0	0

- [H1]
- [H2] Basics At INR 699
- [H2] BLING FLATS
- [H2] HEELS
- [H2] Juttis
- [H2] You are in
- [H2] Shop by Collection
- [H2] Celeb Style
- [H2] Our Customers Love Us Because...♥
- [H2] Featured in
- [H2] On the Gram
- [H3] Search our store
- [H3] Bling Flats: Criss Cross (Brown)
- [H3] Bling Flats: Criss Cross (Black)
- [H3] Bling Basics: Rose Gold
- [H3] Bling Basics: Black
- [H3] Bling Flats: Open Cut (Brown)
- [H3] Bling Flats: Open Cut (Black)
- [H3] Bling Basics: White
- [H3] Bling Flats: Criss Cross (Copper Denim)
- [H3] Bling Basics: Grey
- [H3] Limited Edition: Brocade Leaf Kolhapuris
- [H3] Limited Edition: Musk (Yellow) Kolhapuris
- [H3] Glitter Grace (Black)
- [H3] Bling Slip On: Black
- [H3] Bling T -Strap : Tan
- [H3] Bling T-Strap : Black
- [H3] Bling Slip On: Tan
- [H3] Bling Slip Ons: Metallic Rose Gold
- [H3] Holographic Bling Flats : Blue
- [H3] Holographic Bling Flats : White & Silver
- [H3] Bling Slip Ons: Tan
- [H3] Bling Kolhapuris: Wavy (Tan)
- [H3] Bling Kolhapuris: Wavy (Black)
- [H3] Bling Flats: Open Cut (Brown)
- [H3] Bling Flats: Open Cut (Black)
- [H3] Bling Basics: Rose Gold
- [H3] Flats: Braided Shimmer (Grey)
- [H3] Flats: Shimmer Rose Gold
- [H3] Bling Basics: Black

SEO Content

		<ul style="list-style-type: none">• [H3] Bling Flats: Two Strapped Shimmer (Neutral)• [H3] Flats: Shimmer Off-White• [H3] Bling Basics: White• [H3] Flats: Shimmer Brown• [H3] Bling Basics: Grey• [H3] Limited Edition: Brocade Leaf Kolhapuris• [H3] Flats: Braided Shimmer (Lilac)• [H3] Mint Kolhapuris• [H3] Designer Juttis• [H3] Kolhapuris• [H3] Flats• [H3] Mules• [H3] Bling Flats• [H3] We Ship Internationally• [H3] 7 Days Exchange• [H3] We're Here to Help• [H3] Flexible Payment• [H3] Information• [H3] Our Policies• [H3] Contact Details• [H3] Subscribe
	Images	<p>We found 125 images on this web page.</p> <p>50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 60 links including 1 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 15%

Internal Links 85%

In-page links

Anchor	Type	Juice
COD Available	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Jutti	Internal	Passing Juice
Kolhapuris	Internal	Passing Juice
Flats	Internal	Passing Juice
SPECIAL PRICES	Internal	Passing Juice
Bling Heels	Internal	Passing Juice
Bling Flats	Internal	Passing Juice
Clearance Sale	Internal	Passing Juice
About	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
Log In	Internal	Passing Juice
More Results	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Bling Flats: Criss Cross (Brown)	Internal	Passing Juice
Bling Flats: Criss Cross (Black)	Internal	Passing Juice
Bling Basics: Rose Gold	Internal	Passing Juice
Bling Basics: Black	Internal	Passing Juice

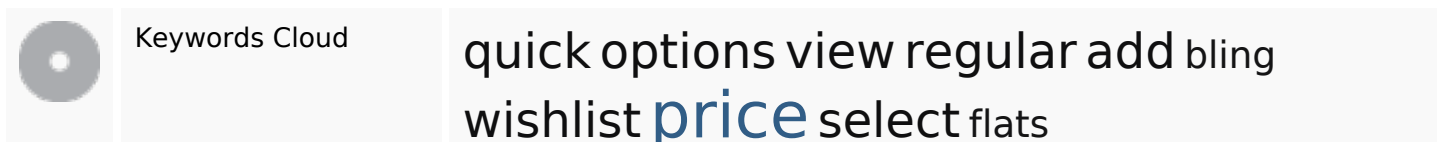
In-page links

Bling Flats: Open Cut (Brown)	Internal	Passing Juice
Bling Flats: Open Cut (Black)	Internal	Passing Juice
Bling Basics: White	Internal	Passing Juice
Bling Flats: Criss Cross (Copper Denim)	Internal	Passing Juice
Bling Basics: Grey	Internal	Passing Juice
Limited Edition: Brocade Leaf Kolhapuris	Internal	Passing Juice
Limited Edition: Musk (Yellow) Kolhapuris	Internal	Passing Juice
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Bling Slip Ons: Metallic Rose Gold	Internal	Passing Juice
Holographic Bling Flats : Blue	Internal	Passing Juice
Holographic Bling Flats : White & Silver	Internal	Passing Juice
Bling Slip Ons: Tan	Internal	Passing Juice
Bling Kolhapuris: Wavy (Tan)	Internal	Passing Juice
Bling Kolhapuris: Wavy (Black)	Internal	Passing Juice
Flats: Braided Shimmer (Grey)	Internal	Passing Juice
Flats: Shimmer Rose Gold	Internal	Passing Juice
Bling Flats: Two Strapped Shimmer (Neutral)	Internal	Passing Juice
Flats: Shimmer Off-White	Internal	Passing Juice
Flats: Shimmer Brown	Internal	Passing Juice
Flats: Braided Shimmer (Lilac)	Internal	Passing Juice
Mint Kolhapuris	Internal	Passing Juice
Put your best foot forward with these stylish juttis on International Women's Day 2022	External	Passing Juice
Here's why The Thread Stories' handcrafted juttis are the perfect accessories for summer styling	External	Passing Juice

In-page links

What if we told you we had a shoe for all your moods this shaadi season?	External	Passing Juice
This Jutti Brand Is Marrying Traditional With Modern. And We Can't Pick Just One	External	Passing Juice
Thread stories - Footwear woven with love	External	Passing Juice
Juttis - An evergreen footwear	External	Passing Juice
Follow Us On Instagram	External	Passing Juice
Track Order	External	Passing Juice
Women's Size Guide	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Exchange & Returns Policy	Internal	Passing Juice
Brandwitty	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	73	✘	✘	✘	✘
wishlist	38	✘	✘	✘	✘
options	38	✘	✘	✘	✘
add	36	✘	✘	✘	✘
select	36	✘	✘	✘	✘


Usability

	Url	Domain : threadstories.co.in Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 165 Warnings : 9				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>36</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	36
Deprecated tags	Occurrences					
<s>	36					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 264 767 300">✘ Apple Icon<li data-bbox="555 331 879 367">✔ Meta Viewport Tag<li data-bbox="555 398 810 434">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 645 1094 680">Great, your website has an XML sitemap.</p> <p data-bbox="555 725 1078 761">https://threadstories.co.in/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 801 1018 837">http://threadstories.co.in/robots.txt</p> <p data-bbox="539 869 1082 904">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 936 1102 972">Great, your website has an analytics tool.</p> <p data-bbox="555 1016 858 1070"> Google Analytics</p>