

#### Website review vivanda.in

Generated on January 06 2025 19:18 PM

The score is 51/100

#### **SEO Content**

	Title	Vivanda Ch		s - Chocolate	Gifting for	Every Occa	sion
		Perfect, yo	ur title c	ontains betw	een 10 and	70 charact	ters.
	Description				_		colates. Perfect for ideal gifting.
		Length: 1	141				
		Great, you	r meta d	escription co	ntains betw	een 70 and	d 160 characters.
8	Keywords	_		n't found me enerator to c			age. Use <u>this free</u>
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	ty	Content			
		locale		en_US			
		type		website			
		title		Home			
		descriptio	on	Vivanda Ch	ne art of cho nocolates. P rafted choco	erfect for e	every occasion,
		url		https://vivanda.in/			
		site_name	е	Vivanda Ch	nocolates		
		image		•	anda.in/wp-o ome-slider-s		oads/2024/07/ jpg
	Headings	<b>H1</b> 2	<b>H2</b> 4	<b>H3</b> 23	<b>H4</b> 4	<b>H5</b> 0	<b>H6</b> 25

#### **SEO Content**

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- [H1] "
- [H1] Get in Touch connect
- [H2] How we deliver The Exceptional
- [H2] weekly best sellers finest
- [H2] Our Clients
- [H2] Featured In
- [H3] Shop AllChocolates
- [H3] CorporateGifting
- [H3] BirthAnnouncements
- [H3] WeddingFavours
- [H3] BespokeProjects
- [H3] All Gold CollectionRadiant
- [H3] Florentine CollectionSophisticated
- [H3] Indian Ethnic CollectionAuthentic
- [H3] All Nuts CollectionCrunchy
- [H3] Mega CollectionsMagnificent
- [H3] Celebration Hampersgifting
- [H3] Corporate Gifting Excellence
- [H3] Custom Birth Announcement Gifts
- [H3] Elevate Your Wedding with Vivanda
- [H3] The anniversary chocolates we received from VIVANDA were beautifully crafted and tasted divine. Highly recommended!
- [H3] I ordered custom chocolates for a corporate event from VIVANDA. The logo imprinting was perfect, and everyone was impressed!
- [H3] VIVANDA made our wedding unforgettable with their personalized chocolate boxes. Guests loved the delicious treats!
- [H3] Thank you, VIVANDA, for making our wedding day even sweeter. The chocolates were a big hit, and we appreciated the professional service and timely delivery.
- [H3] Our guests were delighted with the chocolates from VIVANDA at our wedding. The personalized packaging made each gift feel special and unique.
- [H3] Thank you, VIVANDA, for making our wedding day even sweeter. The chocolates were a big hit, and we appreciated the professional service and timely delivery.
- [H3] VIVANDA's birth announcement gift set exceeded expectations. Beautifully crafted, everyone loved it. Highly recommend!
- [H3] Couldn't have asked for a better baby shower gift than VIVANDA's. Delicious chocolates, unique personalization.
- [H3] VIVANDA's custom baby gifts made our day memorable. The chocolates were divine, and the presentation was impeccable.
- [H4] From the Finest Ingredients
- [H4] Crafted with Expertise
- [H4] Exquisite Chocolate Creations
- [H4] Luxurious Packaging Delivered
- [H6] Small Florentine Chocolate Gift Box Featuring Noor Baug
- [H6] Medium Florentine Chocolate Gift Box Featuring Pride of India
- [H6] Large Florentine Chocolate Gift Box Featuring Pride of India

#### **SEO Content**

		<ul> <li>[H6] Square Large Florentine Chocolate Gift Box Featuring Pride of India</li> <li>[H6] Small All Gold Chocolate Gift Box Featuring Noor Baug</li> <li>[H6] Compact Assorted Gold Chocolate Gift Box Featuring Indus Rose</li> <li>[H6] Compact All Gold Praline Chocolate Gift Box Featuring Indus Rose</li> <li>[H6] Medium All Gold Chocolate Gift Box Featuring Pride of India</li> <li>[H6] Large Assorted Gold Chocolate Gift Box Featuring Anarkali</li> <li>[H6] Tushar Kanal</li> <li>[H6] Anil Kumar</li> <li>[H6] Apil Kumar</li> <li>[H6] Ajay &amp; Priyanka Mehta</li> <li>[H6] Raj &amp; Anjali Kanse</li> <li>[H6] Vikram &amp; Pooja Desai</li> <li>[H6] Ananya Reddy</li> <li>[H6] Priya Patel</li> <li>[H6] Finest Ingredients Always</li> <li>[H6] Crafted With Expertise</li> <li>[H6] Signature Chocolate Creations</li> <li>[H6] Stunning Gifts Delivered</li> <li>[H6] Categories</li> <li>[H6] Legal Pages</li> </ul>
	Images	We found 77 images on this web page.  72 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

## **SEO Links**

	In-page links	We found a total of 45 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.22%  Internal Links 97.78%

# **In-page links**

Anchor	Туре	Juice
Skip to the content	Internal	Passing Juice
Add to cart	Internal	noFollow
Ξ.	Internal	Passing Juice
Florentine Collection	Internal	Passing Juice
Add to cart	Internal	noFollow
=	Internal	Passing Juice
Add to cart	Internal	noFollow
=	Internal	Passing Juice
Add to cart	Internal	noFollow
=	Internal	Passing Juice
Add to cart	Internal	noFollow
Ε.	Internal	Passing Juice
All Gold Collection	Internal	Passing Juice
Add to cart	Internal	noFollow
=	Internal	Passing Juice
Add to cart	Internal	noFollow
=	Internal	Passing Juice
Add to cart	Internal	noFollow
=	Internal	Passing Juice
Add to cart	Internal	noFollow

# In-page links

=	Internal	Passing Juice
About	Internal	Passing Juice
<u>Corporate</u>	Internal	Passing Juice
Birth	Internal	Passing Juice
Wedding	Internal	Passing Juice
Bespoke	Internal	Passing Juice
<u>Media</u>	Internal	Passing Juice
Blogs	Internal	Passing Juice
Contact	Internal	Passing Juice
Shop All	Internal	Passing Juice
All Nuts Collection	Internal	Passing Juice
Indian Ethnic Collection	Internal	Passing Juice
Mega Collections	Internal	Passing Juice
Celebration Hampers	Internal	Passing Juice
<u>Disclaimer</u>	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Returns & Shipping Policy	Internal	Passing Juice
=	External	Passing Juice
privacy policy	Internal	Passing Juice
Continue Shopping	Internal	Passing Juice
Small Nut Chocolate Gift Box Featuring Pride of India	Internal	Passing Juice
Large Indian Ethnic Chocolate Gift Box Featuring Anarkali	Internal	Passing Juice
Large Mega Excel Chocolate Gift Box Featuring Pride of India	Internal	Passing Juice
Medium Chocolate Hamper Featuring Anarkali	Internal	Passing Juice

# **SEO** Keywords

## **SEO Keywords**



# collection florentine gold gift all vivanda add chocolate box chocolates

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
chocolate	25	<b>*</b>	×	✓	<b>*</b>
collection	25	×	×	×	✓
gift	24	✓	×	✓	✓
all	23	×	×	×	✓
add	23	×	×	×	×

#### **Usability**

0	Url	Domain : vivanda.in Length : 10
<b></b>	Favicon	Great, your website has a favicon.
×	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype	HTML 5

#### **Document**

	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 88 Warnings: 24		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://vivanda.in/sitemap_index.xml
	Robots.txt	http://vivanda.in/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

# **Optimization**

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.